

CLIENT SUCCESS STORY

Blockhouse Bay Dental Centre

Auckland, New Zealand

[VISIT WEBSITE](#)



Dr. Peter Raymond explains the challenge he was facing before working with Smile Marketing, why he chose us, and the new patient results he's seeing:

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Prior to utilizing your services, we were relying so much on word-of-mouth and referrals, but could not see sustainable growth in the number of new patients. I was impressed with the discussions I had with your team before committing to work with you. They were non-pushy and were able to listen to my concerns and offer realistic solutions.

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Dr. Raymond signed up for our Premium Plan that included a new high-converting website, ongoing SEO, email marketing, and more. To blow past the competition, he added our pay-per-click (PPC) service and is consistently exceeding his monthly new patient goals!

Website Traffic



500% INCREASE

Dr. Raymond's old website was getting about 100 visitors per month. With their optimized Smile Marketing website, they're now consistently getting **over 500 organic visitors per month**.

New Patients



228% INCREASE

When Dr. Raymond came to us, he was seeing modest new patient numbers each month. Now, on the Smile Marketing Premium Plan with PPC, they are averaging **98 new patients per month!**

Google Ads



5X INDUSTRY STANDARD

Their Google Ads campaigns, managed by our expert team, are blowing the competition out of the water. They are averaging a **10% click-through rate** (industry standard is 2%) and a 20% conversion rate!

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Now my practice has an integrated, multi-platform approach. We have seen a **228% growth in new patients since starting with Smile Marketing** almost 3 years ago. All Smile Marketing team members who have worked directly with us have truly been outstanding and gone above and beyond to support our practice in achieving our digital marketing goals.

- DR. PETER RAYMOND

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For more information, visit www.smilemarketing.com or email team@smilemarketing.com today.

